# FALLING BEHIND West Virginia & USA Playing the Game of Health Without a Scoreboard

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University of Washington

The 2012 West Virginia Public Health Symposium:

# Prevention, Surveillance and Response

## My History

- **Mathematics**
- Medical school
- Remote Nepal: infections there among poorest
- Emergency Medicine of poverty
- US health status
- Efforts since

Thanks Danae Bixler, MD, MPH

Director, Infectious Disease Epidemiology

Bureau for Public Health

### **AGENDA**

#### **SURVEILLANCE** Quiz

- West Virginia
- Why is our health status so poor
  - Inequality is killing us
  - First 1000 days matter most for our health
- PREVENTION Challenge to everyone

#### RESPONSE

- Make comparisons with healthier nations
- Inform all of us
- Push policies

#### **WORKSHOP**

## VITAL signs

#### Individual

- Infant
- Child
- Adult
- Community
- State
- Country

# Killer Facts

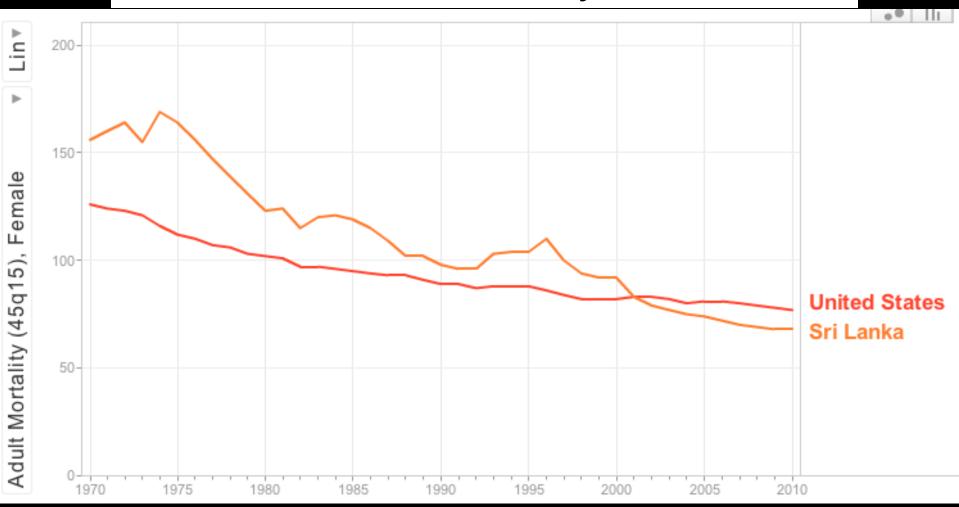
### Surveillance QUIZ

True False

A 15 year old girl in the US has a smaller chance of dying before reaching age 60 than a similarly aged girl in Sri Lanka.



## Sri Lanka US Adult Female Mortality 1970-2010

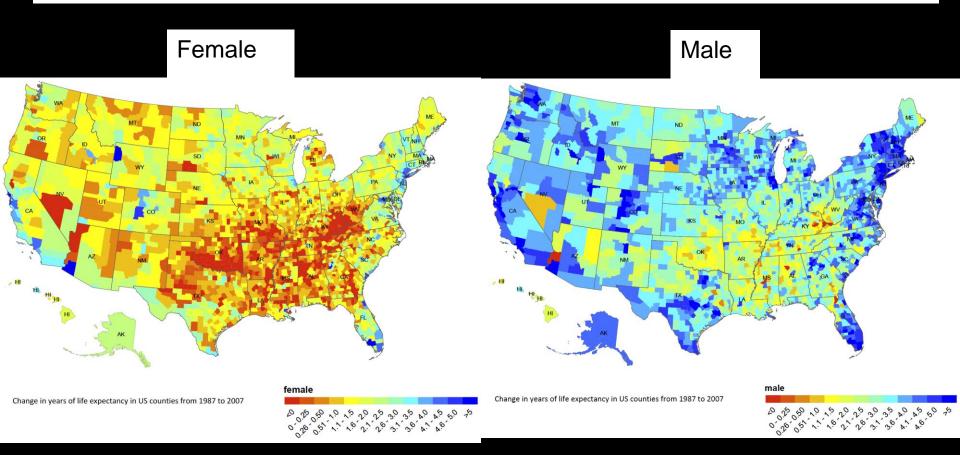


### Surveillance QUIZ

True False

During the period of 1987 to 2007 life expectancy for women declined in almost 30% of US counties (which was not so for the previous 20 years).

### US County Life Expectancy Trends 1987-2007

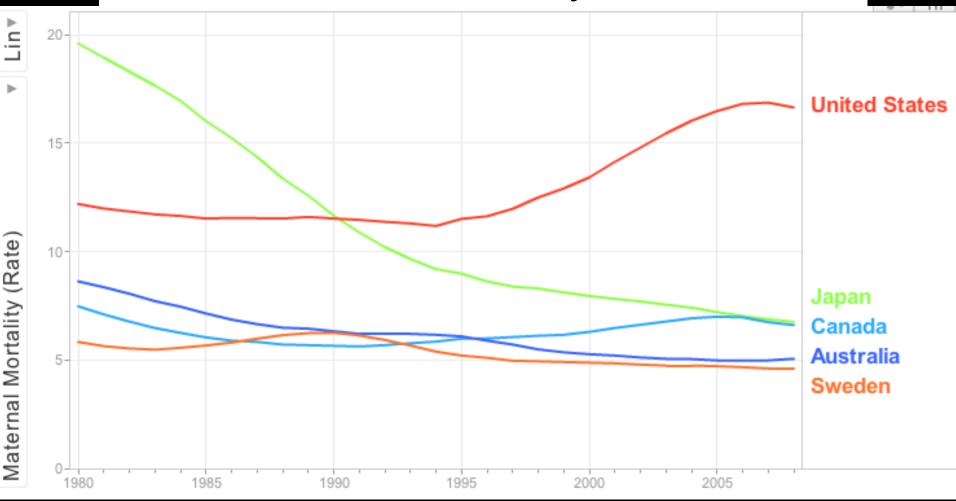


### **Surveillance QUIZ**

True False

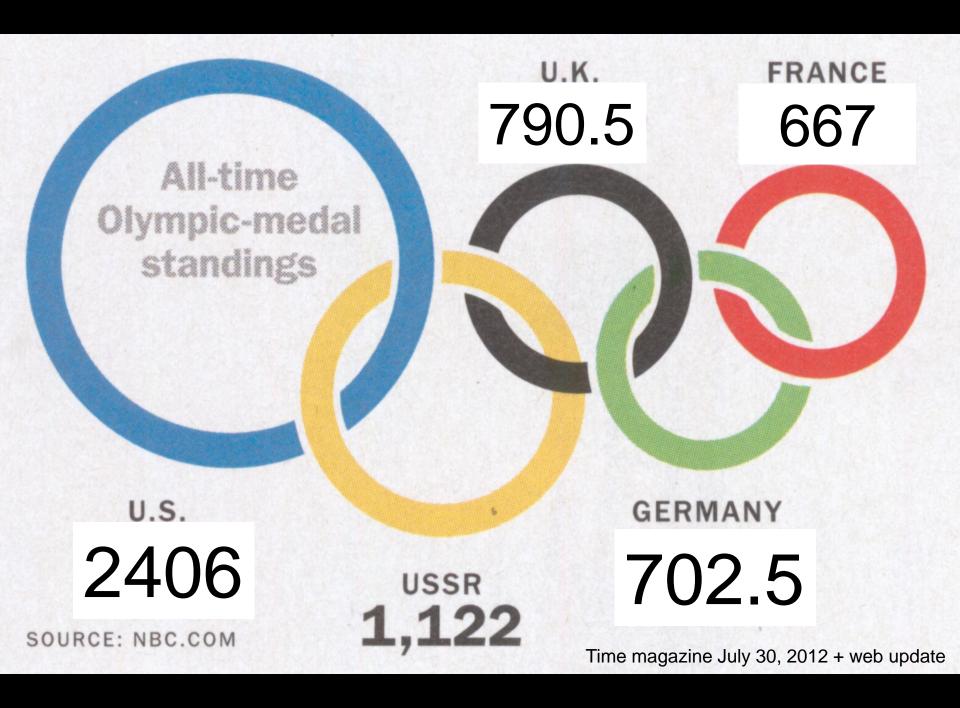
Maternal mortality in the US has increased 50% over the last 15 years.

# Australia, Canada, Japan, Sweden US Maternal Mortality 1970-2010





# SURVEILLANCE





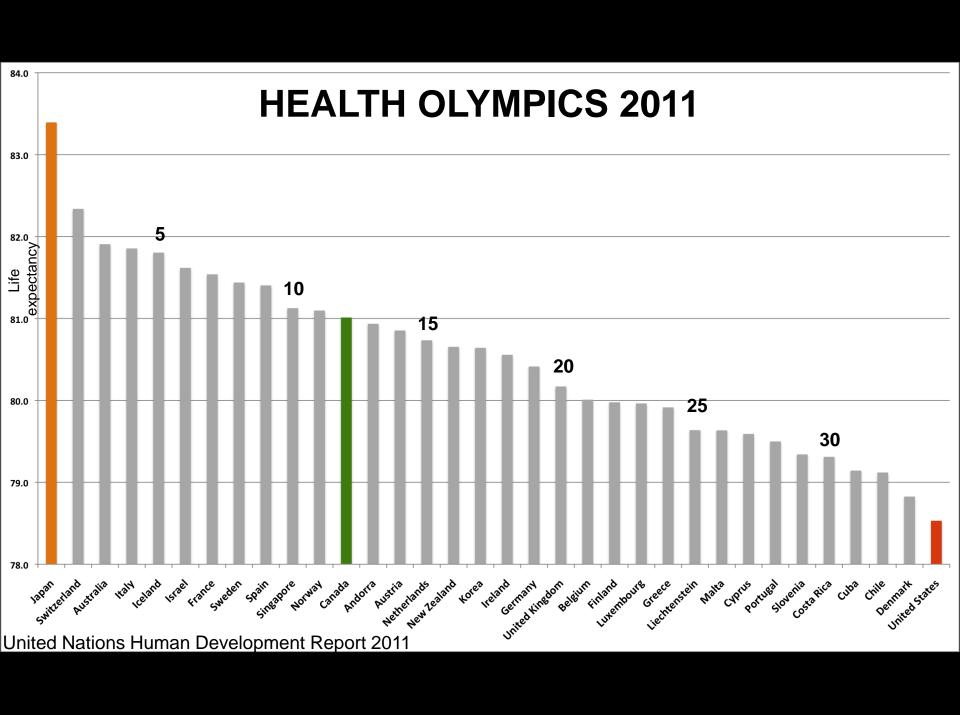


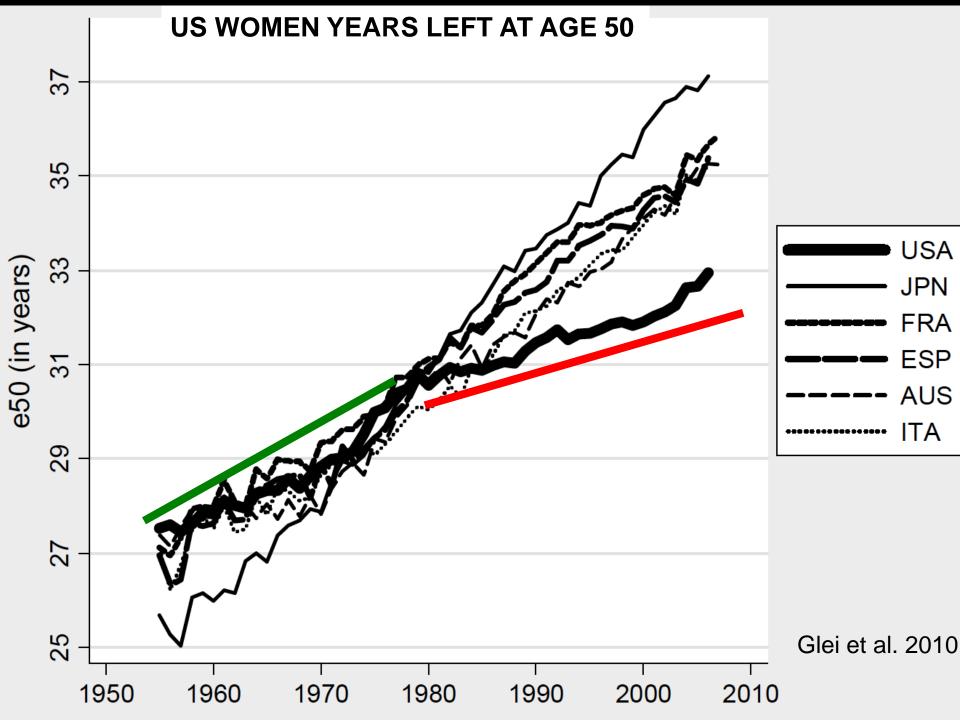




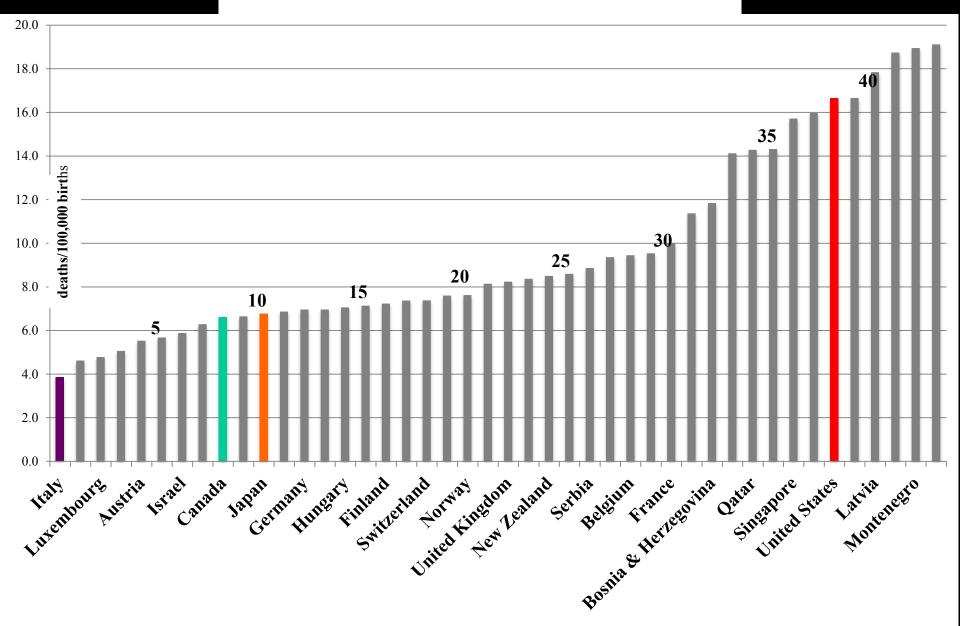
# How healthy is the US? Health Olympics

Number one Gold	16-20	
1-5	21-25	
6-10	26-30	
11 15	24.	





#### **Maternal Mortality Olympics (2008)**





#### Table 20. Infant mortality rates and international rankings: Organisation for Economic Co-operation and Development (OECD) countries, selected years 1960–2008

Updated data when available, Excel, PDF, and more data years: http://www.cdc.gov/nchs/hus/contents2011.htm#020.

[Data are based on reporting by OECD countries]

									Internationa	al rankings¹
Country <sup>2</sup>	1960	1970	1980	1990	2000	2006	2007	2008	1960	2008
				Inf	ant <sup>3</sup> death	ns per 1,00	00 live birt	hs		
Australia . Austria . Belgium . Canada . Chile . Czech Republic . Denmark . Finland . France . Germany .	20.2 37.5 31.4 27.3 120.3 20.0 21.5 21.0 27.7 35.0	17.9 25.9 21.1 18.8 79.3 20.2 14.2 13.2 18.2 22.5	10.7 14.3 12.1 10.4 33.0 16.9 8.4 7.6 10.0 12.4	8.2 7.8 8.0 6.8 16.0 10.8 7.5 5.6 7.3 7.0	5.2 4.8 4.8 5.3 8.9 4.1 5.3 3.8 4.5	4.7 3.6 4.0 5.0 7.6 3.3 3.5 2.8 3.8 3.8	4.2 3.7 3.9 5.1 8.3 3.1 4.0 2.7 3.8 3.9	4.1 3.7 3.7 7.8 2.8 4.0 2.6 3.8 3.5	6 20 18 13 28 5 9 7 14	21 13 13  28 7 19 3 15
Greece  Hungary Iceland Ireland Israel <sup>4</sup> Italy Japan Mexico Netherlands New Zealand Norway	40.1 47.6 13.0 29.3  43.9 30.7 92.3 16.5 22.6 16.0	29.6 35.9 13.2 19.5 22.7 29.6 13.1 80.9 12.7 16.7 11.3	17.9 23.2 7.7 11.1 15.6 14.6 7.5 52.6 8.6 13.0 8.1	9.7 14.8 5.9 8.2 9.9 8.1 4.6 39.2 7.1 8.4 6.9	5.9 9.2 3.0 6.2 5.5 4.3 3.2 19.4 5.1 6.3 3.8	3.7 5.7 1.4 3.6 4.0 3.6 2.6 16.2 4.4 5.1 3.2	3.5 5.9 2.0 3.1 3.9 3.5 2.6 15.7 4.1 4.8 3.1	2.7 5.6 2.5 3.8 3.8 3.3 2.6 15.2 3.8 5.0 2.7	21 24 1 16  23 17 27 3 11 2	5 24 1 15 15 8 3 30 15 23 5
Poland Portugal Republic of Korea Slovak Republic. Spain Sweden Switzerland Turkey United Kingdom United States	54.8 77.5 28.6 43.7 16.6 21.1 189.5 22.5 26.0	36.7 55.5 45.0 25.7 28.1 11.0 15.1 145.0 18.5 20.0	25.5 24.3 20.9 12.3 6.9 9.1 117.5 12.1 12.6	19.3 10.9 12.0 7.6 6.0 6.8 †51.5 7.9 9.2	8.1 5.5 8.6 4.4 3.4 4.9 31.6 5.6 6.9	6.0 3.3 4.1 6.6 3.5 2.8 4.4 16.9 5.0 6.7	6.0 3.4 3.6 6.1 3.5 2.5 3.9 15.9 4.8 6.8	5.6 3.3 3.5 5.9 3.3 2.5 4.0 14.9 4.7 6.6	25 26  15 22 4 8 29	24 8 11 26 8 1 19 29 22 27

#### Causes of mortality in young people Selected countries, deaths of 10- to 24-year-olds per 100,000 population, 2009\* Violence Traffic accidents Suicide 0ther 55 60 United States New Zealand Portugal Ireland Greece Finland Canada Slovenia Austria Malta Luxembourg Spain Israel Iceland Cyprus Britain Australia Norway France Italy Denmark South Korea Sweden Germany Switzerland Japan Netherlands Singapore \*Or latest available Source: The Lancet, George Patton, Murdoch Children's Research Institute and University of Melbourne

Economist April 25, 2012

#### **US Health Ranking**

#### **TABLE 1-1** U.S. Health Rankings

	U.S. Ranking (U.S./Total)							
Source	Life Expectancy	Infant Mortality	Maternal Mortality					
UN	28/146 (2005-2010 data)	32/146 (2005-2010 data)	n/a					
OECD	26/34 (2007 data)	31/34 (2007 data)	25/34 (2007 data)					
CIA	50/221 (2011 estimated data; in 2010 data, U.S. ranked 49th)	174/222 (2011 estimated data)	121/172 (2011 estimated data)					

NOTE: n/a = not available.

SOURCES: CIA, 2011; NRC, 2011; OECD, 2011; United Nations, 2009.



IOM 2012

# 1st & 4th yr US medical student knowledge of Population Health (2002)

Question	INCORRECT
US has higher life expectancy than any other nation?	32%
US has lower infant mortality than any other nation?	34%







# Hoalth Olympics

Health Olympics

Number of

1-5

6-10

11-15



### SUMMARY

- AT BEST our health in USA that of middle-income country
- All of us die younger than we should
- History of political choices regarding sharing societal resources PRIME REASON
- Early life is critical for adult health
- Need set health goals for nation
- US states and local jurisdictions need inform
- National response is required

# Playing Game of Health without a scoreboard



# Health not a goal in the USA

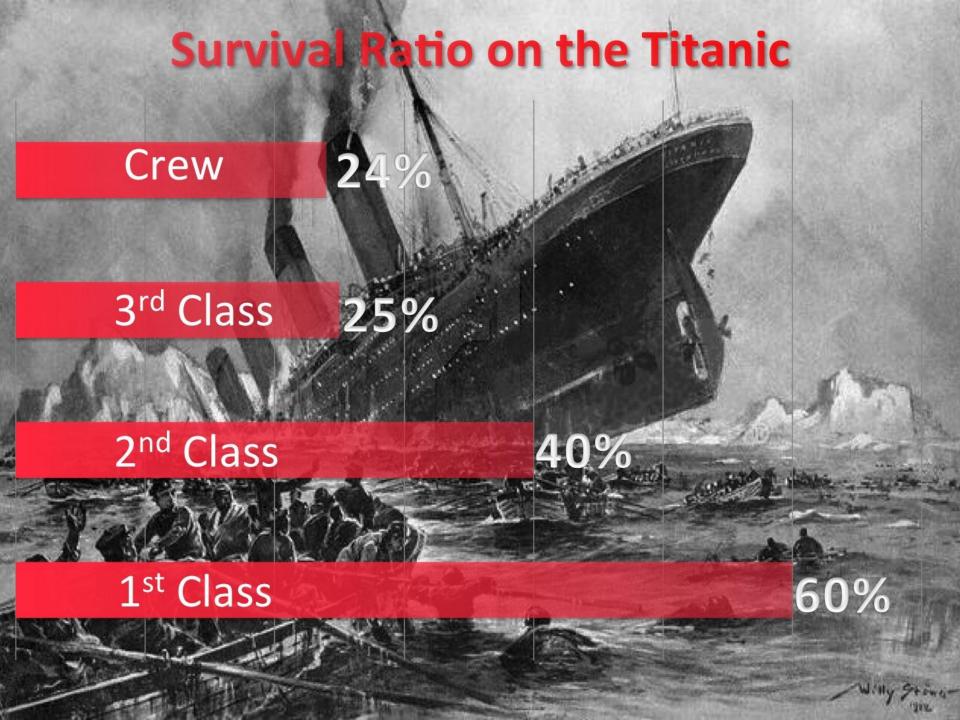
Desired End Points?

Life, Liberty, Pursuit

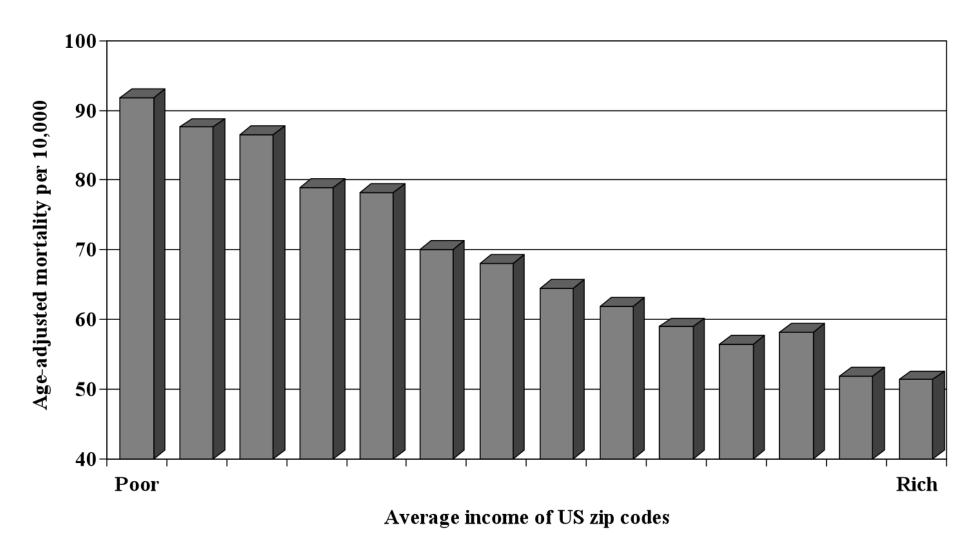
### **POPULATION HEALTH**

Health Inequalities (poorer people have poorer health)

Early Life: critical for adult health



#### US MORTALITY RATES BY ZIP CODE INCOME



Wilkinson & Pickett 2009 Spirit Level

# PRIMAL PREVENTION

# THE SPIRIT LEVEL

Why Greater Equality Makes
Societies Stronger



RICHARD WILKINSON and KATE PICKETT

Foreword by Robert B. Reich

#### **Health and Social Problems are Worse in More Unequal Countries**

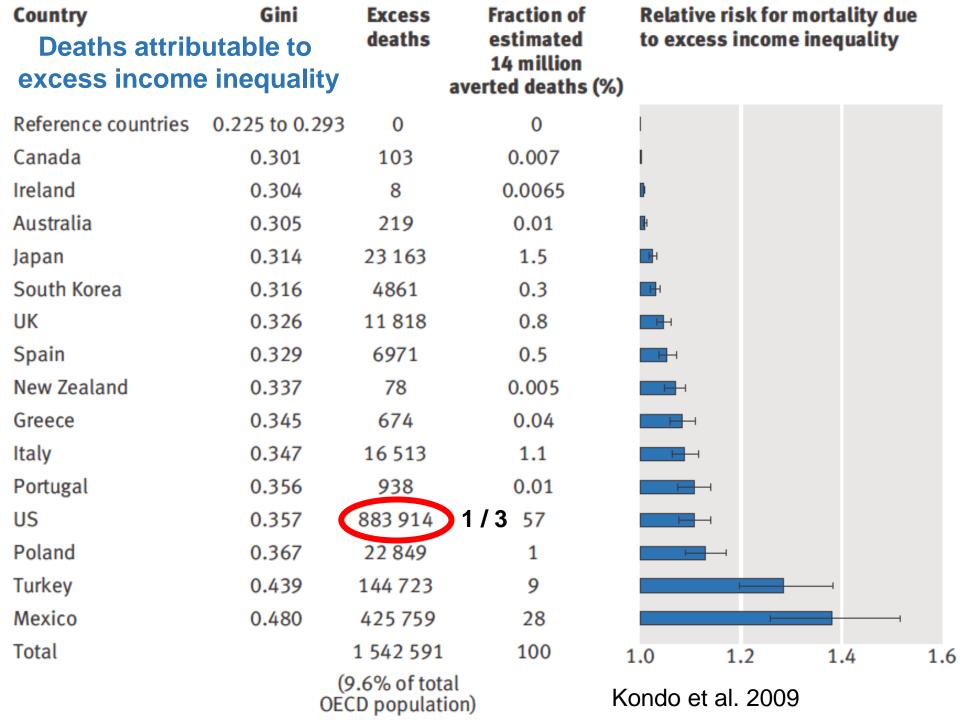
#### Index of:

- Life expectancy
- Math & Literacy
- Infant mortality
- Homicides
- Imprisonment
- Teenage births
- Trust
- Obesity
- Mental illness incl. drug & alcohol addiction
- Social mobility





# People who create INEQUALITY KILL



# West Virginia SURVEILLANCE

### West Virginia Health Outcomes & Inequality





## West Virginia State Outcomes Better Compared to other states

Homicide Incarceration Teenage births

# West Virginia State Outcomes Poor Compared to other states

Obesity

Child obesity

Child conflict

Doing better in a fist fight

High school drop outs

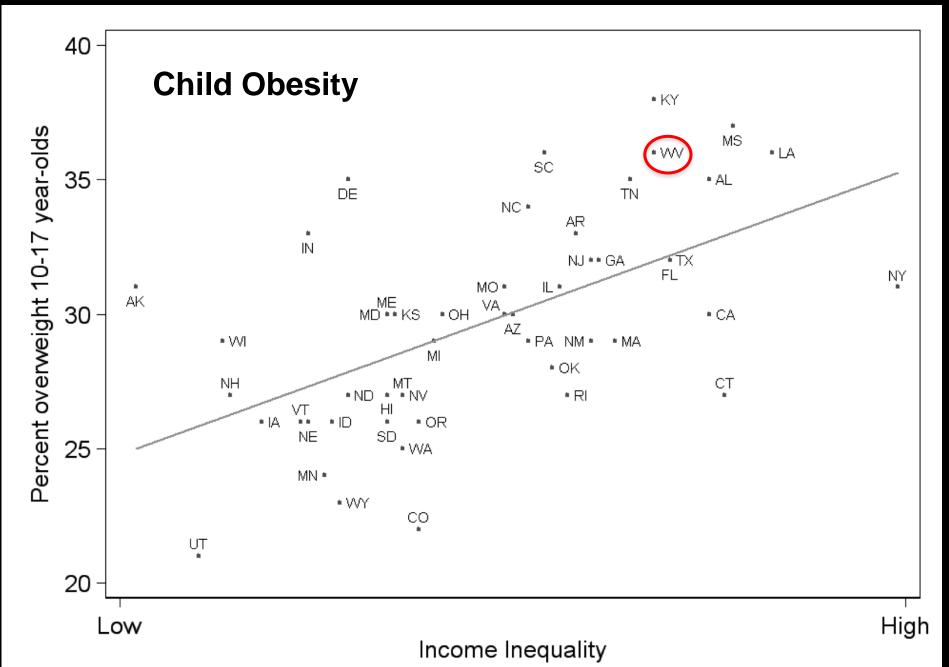
Mathematics & literacy scores age 15

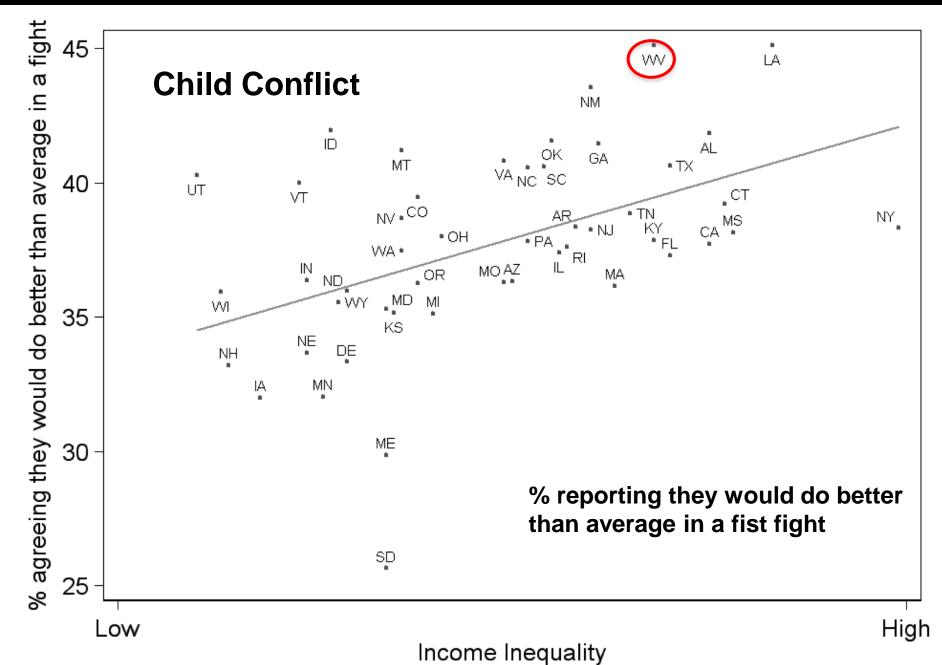
**Trust** 

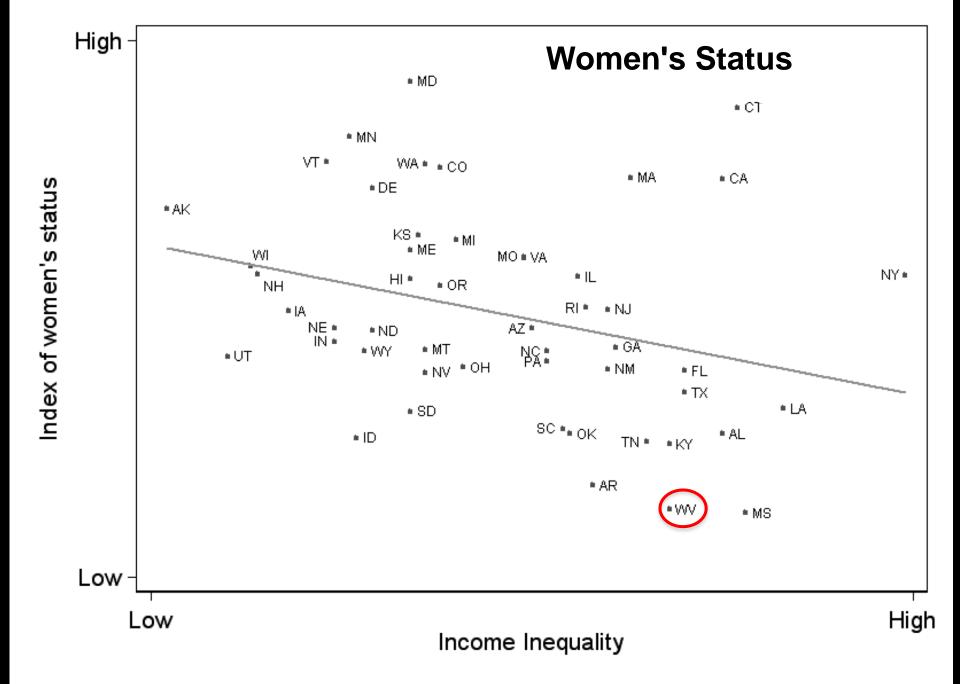
Women's status

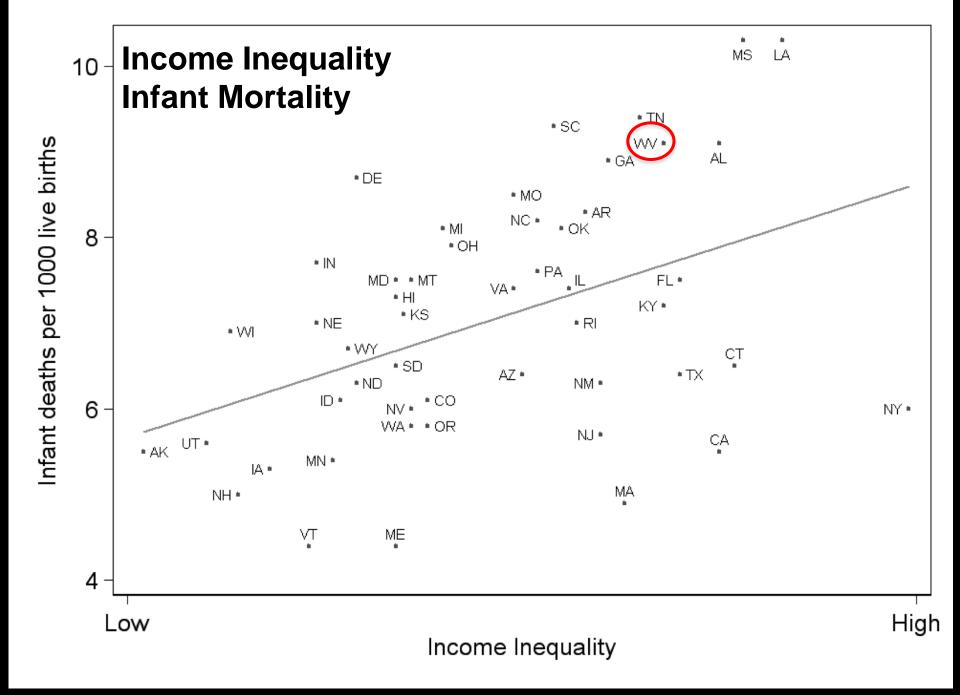
Life expectancy

**Infant Mortality** 



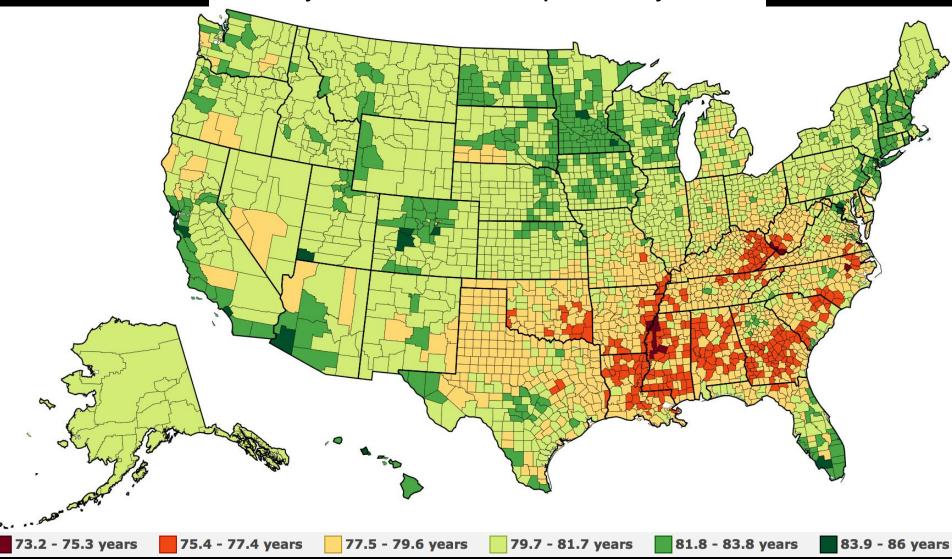




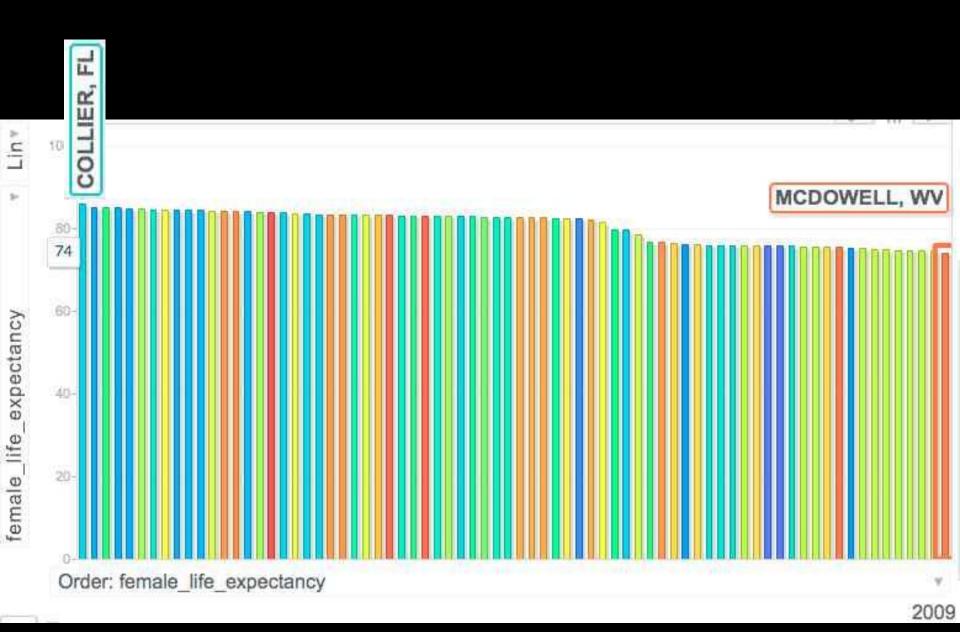


### WHERE IS OUR HEALTH

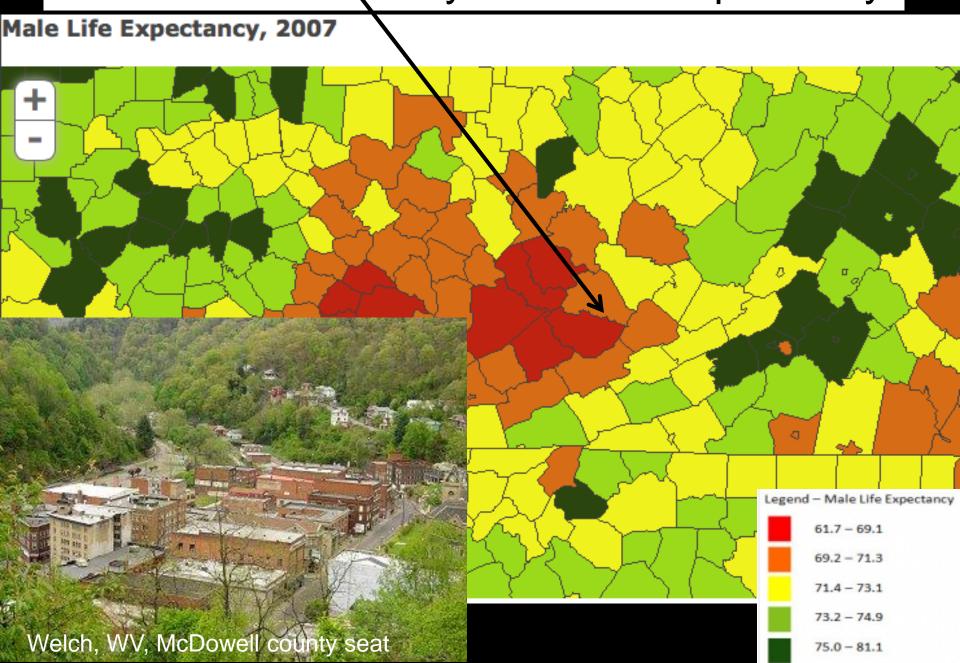
### County Female Life Expectancy 2009



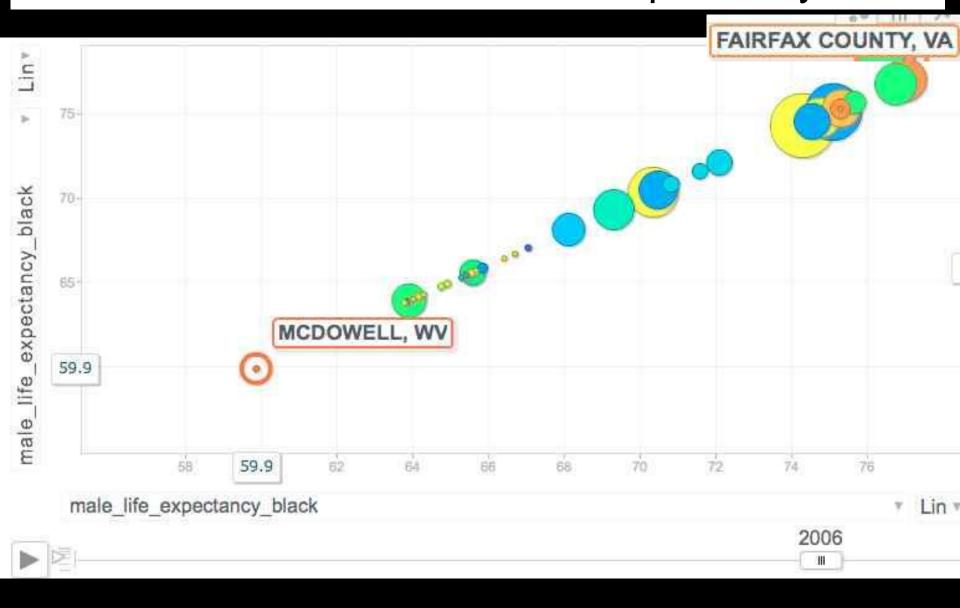
### HIGH low US County Female Life Expectancy 2009



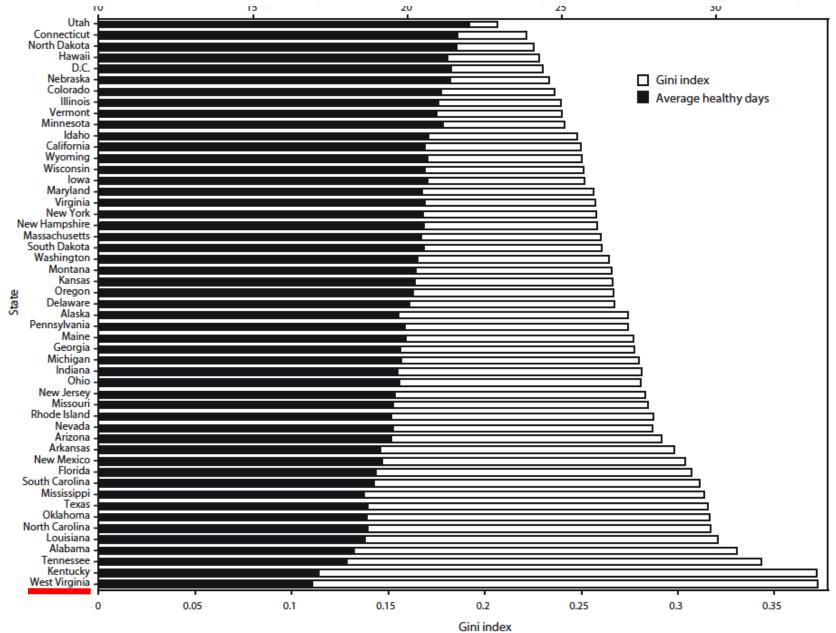
### McDowell WV County Male Life Expectancy



### HIGH low US Black Male Life Expectancy 2006



### Mean # Healthy days & Inequality of Healthy Days

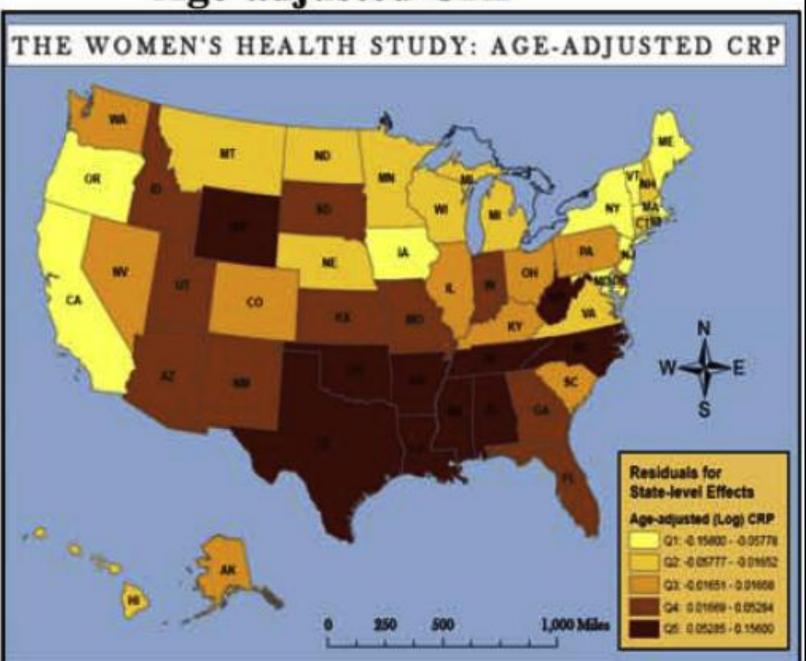


Source: Gini index and mean of number of healthy days was estimated by using data retrieved from the Behavioral Risk Factor Surveillance System, 2007. Available at http://www.cdc.gov/BRFSS.

# Mechanisms through which inequality impacts health

Stress Inflammation

### Age-adjusted CRP



# Early life lasts a lifetime

### Womb to Tomb

## First 1000 days

### 9 months

maternal grandmother

### First two years outside

HALF of adult health programmed

## Disease

# relative poverty in early life

# PUBLIC HEALTH Assessment Policy Development Assurance

# RESPONSE



"WE HAVE GOOD NEWS AND BAD NEWS. THE GOOD NEWS IS WE'VE DEVELOPED A CREDIBLE SPIN FOR THE BAD NEWS..."

### What to do?

Inform the public

Make comparisons with healthier nations

Level the playing field

Support early life



Français

Home

Agence de la santé publique du Canada





#### Public Health Agency of Canada

www.publichealth.gc.ca

Home > Health Promotion > Population Health > What Determines Health?

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Contact Us

**Key Determinants Income and Social Status Social Support Networks Education and Literacy Employment/Working Conditions** 

Social Environments

**Physical Environments** 

**Personal Health Practices and Coping Skills** 

**Healthy Child Development** 

**Biology and Genetic Endowment** 

**Health Services** 

Gender

**Culture** 

#### **Population Health**

- The Approach
- Determinants
  - World Conference on Social Determinants of Health
- Collaboration
- Implementation







#### **Public Health Agency of Canada**

www.publichealth.gc.ca

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Home > Health Promotion > Population Health > What Determines Health? > What Makes Canadians Healthy or Unhealthy?

#### Diseases & Conditions

Infectious

This deceptively simple story speaks to the complex set of factors or conditions that

What Makes Canadians Healthy or Unhealthy?

Diseases
Chronic Diseases

The National Health Forum

What Makes Canadians Healthy or Unhealthy?

Underlying Premises and Evidence Table

Health & Safety

Travel Health Food Safety

Immunization &

Immunization & Vaccines

Preparedness & Response

Health Promotion

Injury Prevention

Lab Biosafety & Biosecurity

Research & Statistics Surveillance

Agency Information

About the Agency

Media Room

determine the level of health of every Canadian.

"Why is Jason in the hospital?

Because he has a bad infection in his leg.

But why does he have an infection?

Because he has a cut on his leg and it got infected.

But why does he have a cut on his leg?

Because he was playing in the junk yard next to his apartment building and there was some sharp, jagged steel there that he fell on.

But why was he playing in a junk yard?

Because his neighborhood is kind of run down. A lot of kids play there and there is no

one to supervise them.
But why does he live in that neighborhood?

Because his parents can't afford a nicer place to live.

But why can't his parents afford a nicer place to live?

Because his Dad is unemployed and his Mom is sick.

But why is his Dad unemployed?

Because he doesn't have much education and he can't find a job.

But why ...?"

- from Toward a Healthy Future: Second Report on the Health of Canadians

# Do we want health or health care?



## MAKING AMERICANS HEALTHIER

Social and Economic Policy as Health Policy

Robert F. Schoeni, James S. House, George A. Kaplan, and Harold Pollack, editors

"As dramatic and consequential as medical care is for individual cases and for specific conditions, much evidence suggests that such care is not and probably never has been the major determinant of levels or changes in population health." Pg 4.

### SUMMARY

- AT BEST our health in USA that of middle-income country
- All of us die younger than we should
- History of political choices regarding sharing societal resources PRIME REASON
- Early life is critical for adult health
- Need set health goals for nation
- US states and local jurisdictions need inform
- National response is required

# Stephen Bezruchka sabez@uw.edu

Resources: readings

http://depts.washington.edu/eqhlth/pages/resources.html

## PRIMAL PREVENTION

### RESPONSE

## PRIMAL PREVENTION

### What to do?

Inform the public

### Make comparisons with healthier nations

– How many of you do this to policy makers now?

Level the playing field

Support early life

### What to do?

Inform the public

Make comparisons with healthier nations

Level the playing field

Support early life



### Leveling playing field

#### INCREASE GOVERNMENT REVENUE

Corporate: Individual Taxes

\$1.50: \$1 1950s,

\$0.25: \$1 now

Individual taxes (1950s 91% marginal rate)

Raise cap on social security

Tax other forms of property (stocks, bonds, savings)

# Medicil Structurai



### Leveling playing field

SOCIAL SPENDING

Early life focus



#### What to do?

Inform the public

Make comparisons with healthier nations

Level the playing field

Support early life

Antenatal, maternal leave



#### Realistic issues

#### **Collect**

#### **Analyze**

- data on various health, ses & social measures

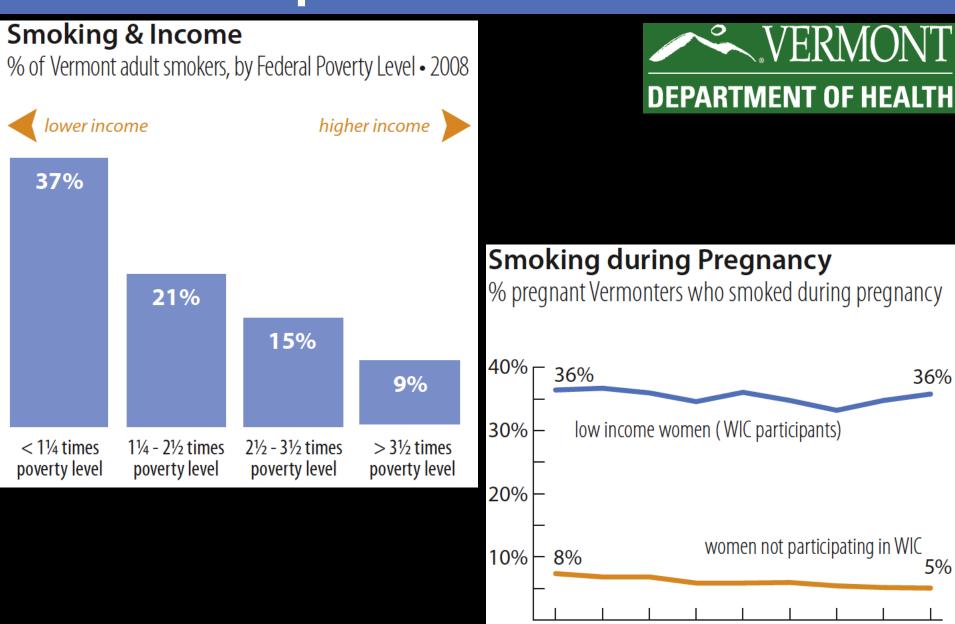
Health disparities (Health INEQUALITIES)

Report comparing other areas, countries

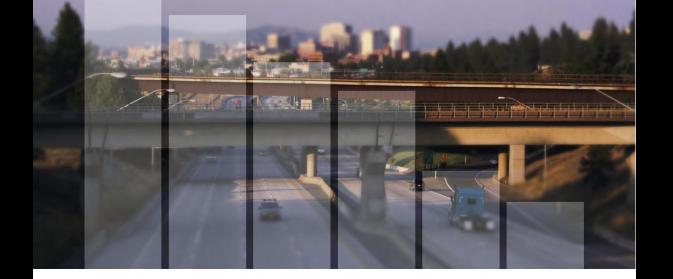
#### Highlight socioeconomic gradient

Focus on income-health
 Not income inequality – poor health

### The Health Disparities of Vermonters • 2010



2000 2001 2002 2003 2004 2005 2006 2007 2008



#### ODDS AGAINST TOMORROW

#### **HEALTH INEQUITIES in SPOKANE COUNTY**



EDUCATION



HOUSEHOLD INCOME



RACE/ETHNICITY



PLACE/NEIGHBORHOOD



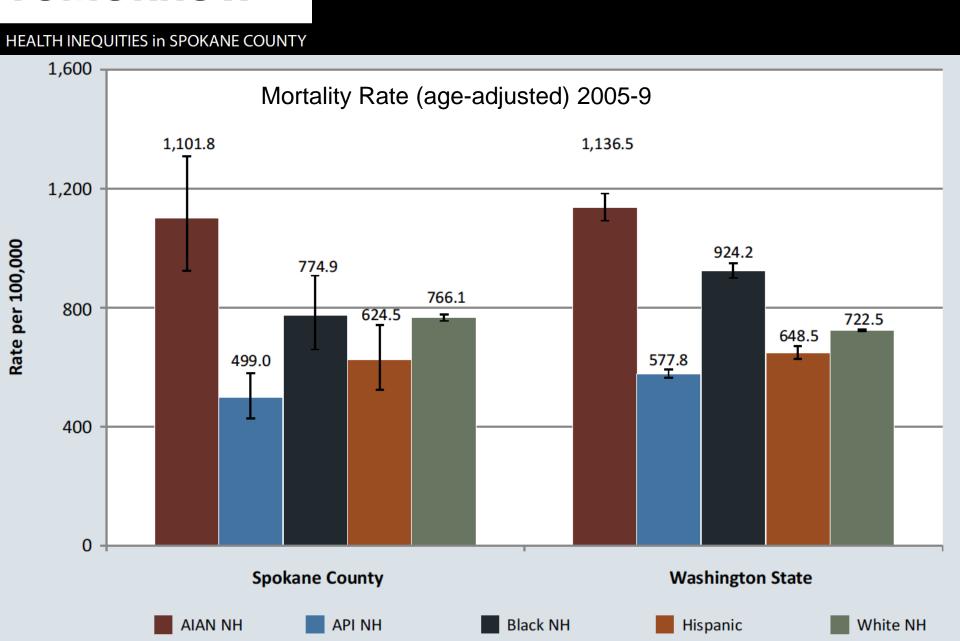
# ODDS AGAINST TOMORROW

**HEALTH INEQUITIES in SPOKANE COUNTY** 

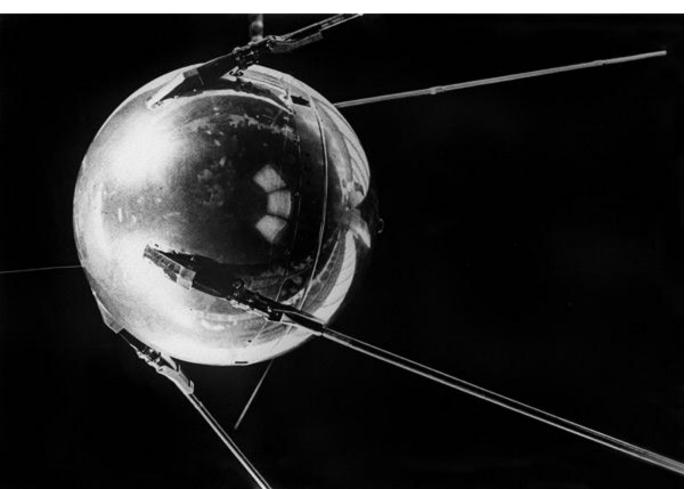
Life isn't just better at the top, it's longer and healthier.

Letter from Dr. Joel McCullough, Health Officer

#### ODDS AGAINST TOMORROW



# "This is our generation's Sputnik moment,"



State of the Union Jan 25, 2011

### SPUTNIK MOMENT

State or County Level Interventions

United Health Foundation

#### A Call to Action for Individuals & Their Communiti







#### **WEST VIRGINIA**

Ranking: West Virginia is 41st this year; it was 43rd in 2010.

- In the past year, the rate of preventable hospitalizations decreased from 105.4 to 100.7 discharges per 1,000 Medicare enrollees.
- Unlike other states, smoking has not declined in the last ten years; 393,000 adults still smoke in West Virginia.
- In the past ten years, obesity increased from 23.2 percent to 32.9 percent of adults, with 482,000 obese adults in
- In the past ten years, diabetes increased from 7.6 percent to 11.7 percent of the population. Now 171,000 West Virginia adults have diabetes.

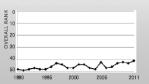
#### **Health Disparities:**

VIRGINIA

In West Virginia, obesity is more prevalent among non-Hispanic blacks at 39.5 percent than non-Hispanic whites at 32.1 percent and Hispanics at 29.7 percent. Diabetes also varies by race and ethnicity in the state; 15.2 percent of non-Hispanic blacks have diabetes compared to 11.8 percent of non-Hispanic whites and 11.7 percent of Hispanics.

State Health Department Web Site: www.wvdhhr.org

#### **Overall Rank: 41**



Change: ▲ 2

Determinants Rank: 34 Outcomes Rank: 47

#### Strenaths:

- Low prevalence of binge drinking
- High per capita public health funding
- · Low incidence of infectious disease

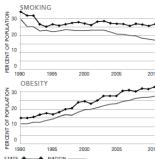
#### Challenges:

- High prevalences of smoking, obesity and diabetes
- High rate of preventable hospitalizations
- Many poor mental and physical health days per month

— indicates data not available. \* See measure description for full details.

ECONOMIC ENVIRONMENT	wv	U.S.
Unemployment Rate (Aug 2011)	8.1%	8.3%
Underemployment Rate (2010)	14.0%	16.7%
Median Household Income (2010)	\$42,839	\$49,445

MEASURE	ADULT 2001	POPULATION 2011	N AFFECTED 10-YR CHANGE
Smoking	367,000	393,000	26,000
Obesity	326,000	482,000	156,000
Diabetes	107,000	171,000	64,000





	VALUE	RANK		STATE
DETERMINANTS BEHAVIORS				
Smoking (Percent of adult population)	26.8	50		9.1
Binge Drinking (Percent of adult population)	9.1	3		6.7
Obesity (Percent of adult population)	32.9	48		21.4
High School Graduation (Percent of incoming ninth graders)	77.3	22		89.6
COMMUNITY & ENVIRONMENT			T	
Violent Crime (Offenses per 100,000 population)	315	24		122
Occupational Fatalities (Deaths per 100,000 workers)	7.7	45		2.5
Infectious Disease (Cases per 100,000 population)	2.3	1		2.3
Children in Poverty (Percent of persons under age 18)	20.3	25		6.2
Air Pollution (Micrograms of fine particles per cubic meter)	11.9	44		5.2
PUBLIC & HEALTH POLICIES			╗	
Lack of Health Insurance (Percent without health insurance)	13.6	21		5.0
Public Health Funding (Dollars per person)	\$144	4		\$244
Immunization Coverage (Percent of children ages 19 to 35 months)	91.0	23		96.0
CLINICAL CARE			$\exists$	
Early Prenatal Care (Percent with visit during first trimester)	82.0*	26		_
Primary Care Physicians (Number per 100,000 population)	107.2	32		191.9
Preventable Hospitalizations (per 1,000 Medicare enrollees)	100.7	49	T	25.6
ALL DETERMINANTS	-0.16	34	T	0.90
OUTCOMES			П	
Diabetes (Percent of adult population)	11.7	48		5.3
Poor Mental Health Days (Days in previous 30 days)	4.5	50		2.3
Poor Physical Health Days (Days in previous 30 days)	4.9	50	П	2.6
Geographic Disparity (Relative standard deviation)	12.2	32		4.8
Infant Mortality (Deaths per 1,000 live births)	7.6	37	П	4.7
Cardiovascular Deaths (Deaths per 100,000 population)	321.2	47		197.2
Cancer Deaths (Deaths per 100,000 population)	220.0	49		137.4
Premature Death (Years lost per 100,000 population)	9,865	45	1	5481
ALL OUTCOMES	-0.25	47		0.32
OVERALL	-0.41	41		1.20

at this data, visit ww.americashealthrankings.org/WV





Department of Health & Human Resources





Life expectancy Infant Mortality Disparities





#### Mission

To help shape the environments within which people and communities can be safe and healthy

#### **Values**

Healthy people in healthy communities

DHHR > Bureau for Public Health > Search

#### Search

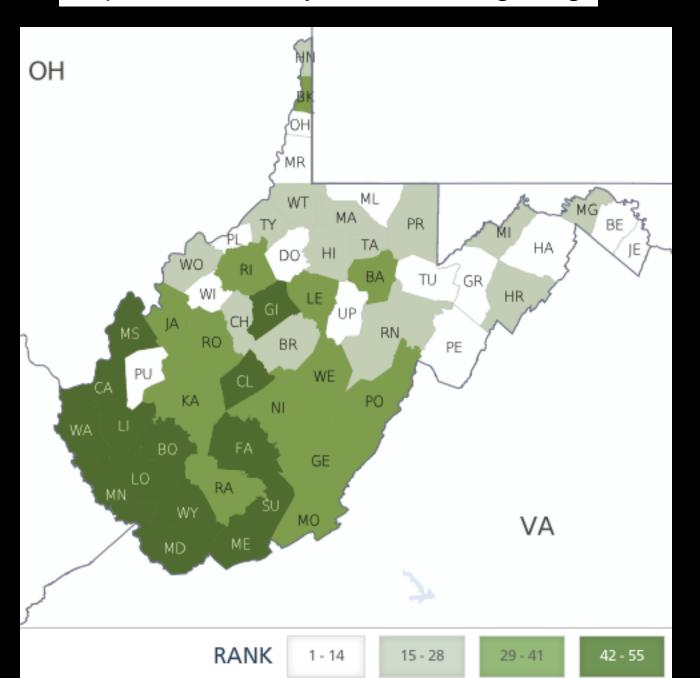
No Results





#### **ROADMAPS** to **HEALTH**

#### http://www.countyhealthrankings.org



#### http://www.countyhealthrankings.org

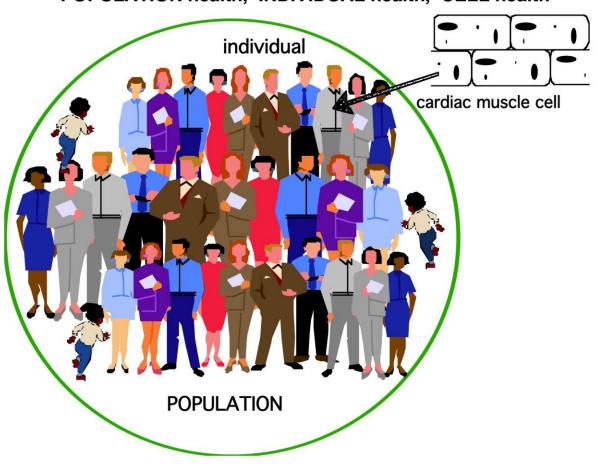
	McDowell County	Error Margin	National Benchmark*	West Virginia	Trend	Rank (of 55)
<b>Health Outcon</b>	nes					55
MORTALITY						55
Premature death	18,680	16,595-20,765	5,466	9,587	$(\approx)$	
MORBIDITY				53		
Poor or fair health	35%	30-41%	10%	22%		
Poor physical health days	7.1	6.0-8.2	2.6	4.9		
Poor mental health days	5.6	4.5-6.8	2.3	4.5		
Low birthweight	12.5%	11.1-14.0%	6.0%	9.3%		
<b>Health Factors</b>	Health Factors					55
HEALTH BEHAVIOR	HEALTH BEHAVIORS					51
Adult smoking	35%	30-41%	14%	26%		
Adult obesity	33%	28-38%	25%	33%		
Physical inactivity	44%	38-50%	21%	33%		
Excessive drinking	7%	4-12%	8%	10%		
Motor vehicle crash death rate	34	25-42	12	22		
Sexually transmitted infections	163		84	199		

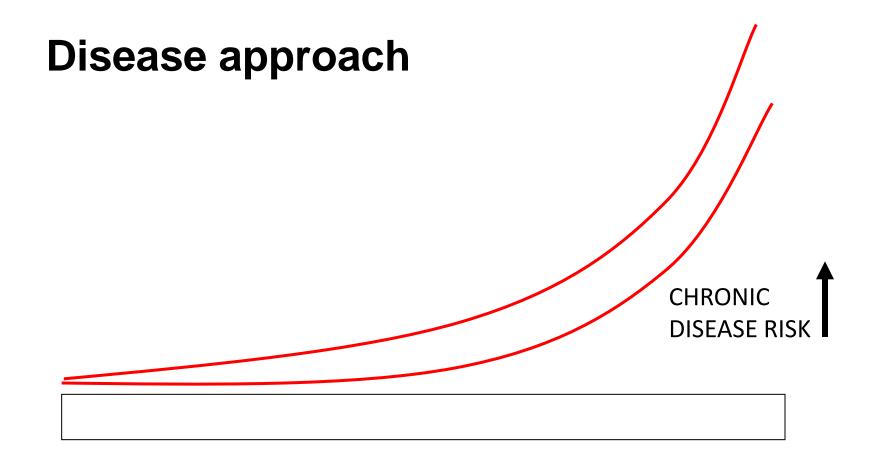
### FOCUS?

# Disease prevention Disease screening & treatment

Behavior Change

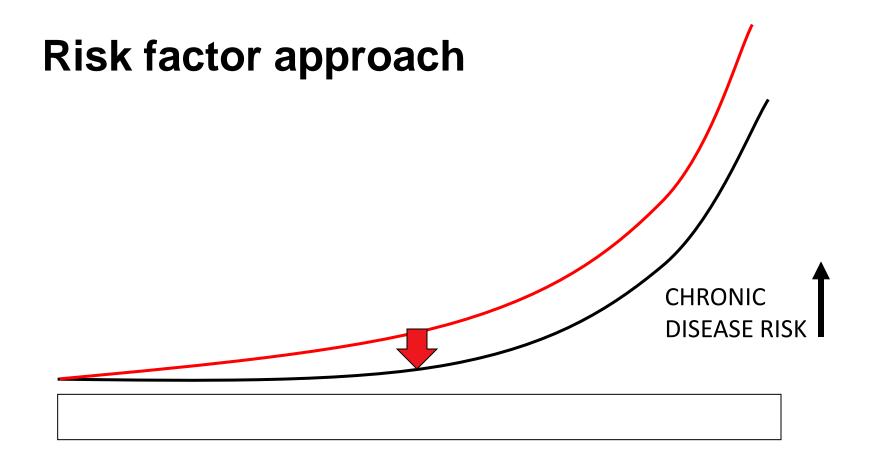
#### POPULATION health, INDIVIDUAL health, CELL health





Birth

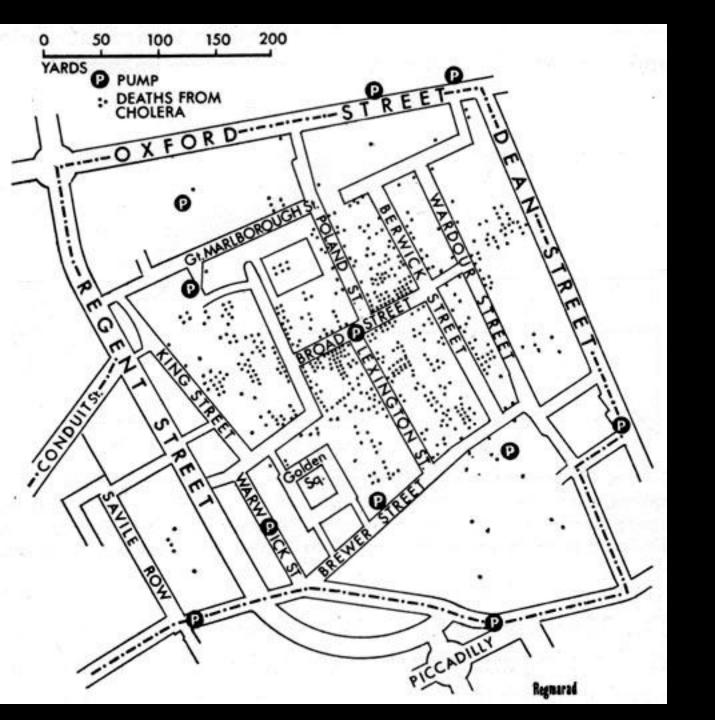
**DEATH** 



Birth

**DEATH** 

### PRIMAL PREVENTION







# Making Health a goal in the USA

Desired End Points
Long Healthy Life



## AUSTRALIA: THE HEALTHIEST COUNTRY BY 2020



A discussion paper prepared by the National Preventative Health Taskforce

OXFORD MEDICAL PUBLICATIONS

# THE STRATEGY OF PREVENTIVE MEDICINE

GEOFFREY ROSE

(last paragraph) "The primary determinants of disease are mainly economic and social, and therefore its remedies must also be economic and social. Medicine and politics cannot and should not be kept apart."